



St. Petersburg Diocesan Council of Catholic Women, Inc. 57th Annual Convention

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To Whom it may concern:

Our Catholic Councilwomen of the St. Petersburg Diocese, the five counties of Citrus, Hernando, Hillsborough, Pasco and Pinellas, are asking for your support of the 2025 Convention Advertising Campaign. Please help our all-volunteer, multigenerational, multicultural organization to achieve our service, educational, and charitable goals by becoming a sponsor and/or placing an Ad with us for our 57th Annual Convention to be held May 1-4, 2025, in Tampa.

In this our fourteenth campaign year, our competitive advertising rates remain at the same reasonable level. We now offer ads in both black and white and **color** options. Ads from this year may be viewed on our website: <http://www.spdccw.org/>. Following Convention 2025, we will post your Ad on our website until the next annual convention.

Our Advertising Campaign Chairman, Missy Garrett (spdccw.ads215@gmail.com 813-453-4439), will be happy to respond to any questions you may have. Please call her to discuss our \$25 limited assistance for non-camera-ready copy. Copy should be submitted in .jpg or .pdf format.

We, the nearly 2500 members of the St. Petersburg Diocesan Council of Catholic Women (SPDCCW), welcome your participation in our 2025 Convention Advertising Campaign. I'm sure we have a gray scale or color ad size perfectly suited to your needs. (See ad size blocks attached.) Please make us part of your tax deductible, ordinary and necessary business expenses. We look forward to working with you.

**Please submit copy in .jpg or .pdf format by email to spdccw.ads215@gmail.com.
Camera-ready advertising and payment deadline is February 15, 2025.**

Thank you and God bless you,

Josephine Maestas

Josephine Maestas, President
St. Petersburg Diocesan Council of Catholic Women

ST. PETERSBURG DIOCESAN COUNCIL OF CATHOLIC WOMEN, INC.
57th ANNUAL CONVENTION
MAY 1-45, 2025

Advertising Agreement

The St. Petersburg Diocesan Council of Catholic Women will be holding its **57th Annual Convention** in Tampa, FL. This special event hosts Catholic women from the five counties of the St. Petersburg Diocese who serve the Church and their communities through religious, social, educational, and charitable endeavors.

Our program book is professionally printed and distributed to all members, guests, and clergy attending the Convention. We invite you to become part of this worthwhile event by placing an ad in our book. Ads are also posted annually on our website: <http://www.spdccw.org/>. Please make us one of your tax deductible, ordinary and necessary business expenses. Thank you.

Name/Business: _____

Full Mailing address: _____

Phone Number: _____ **Email:** _____

Authorization Signature: _____ **DATE:** _____

Printed Name & Title: _____

BLACK & WHITE (gray scale): (circle choice)

\$200 - Full Page (7.5" wide by 10" high)

\$100 - Horizontal Half Page (7.5" wide by 5" high)

\$50 - Vertical 1/4 Page (3.75" wide by 5" high)

\$30 - Horizontal Business Card (3.5" wide by 2" high)

COLOR :

\$350- Full Page (7.5" wide by 10" high)

\$200 - Horizontal Half Page (7.5" wide by 5" high)

\$100 - Vertical 1/4 Page (3.75" wide by 5" high)

\$50 - Horizontal Business Card (3.5" wide by 2" high)

Please email your camera-ready copy in **.jpg or .pdf format** to spdccw.ads215@gmail.com by February 15, 2025. **Business card-size ad ONLY**, mail two (2) clean cards (address below). **The quality of the copy we receive is the quality that will appear in the book** (folds, wrinkles and tears would show in the final image).

NOTE: If you need assistance in creating your ad, there is a **\$25 fee in addition to the cost of the ad for our limited assistance**. Call Missy Garrett (813-453-4439) for details.

CAMERA-READY ADVERTISING & PAYMENT DEADLINE IS FEBRUARY 15, 2025.

Return completed agreement & check payable to St. Petersburg DCCW to:

Missy Garrett, 27544 Pleasure Ride Loop, Wesley Chapel, FL 33544

Email ad copy in **.jpg or .pdf** to: spdccw.ads215@gmail.com. Deadline is February 15, 2025

OFFICE USE ONLY – PLEASE PRINT:

Saleswoman: _____ Email address: _____

Phone # _____ Parish _____ District _____

FULL PAGE (7.5" wide by 10" high): COLOR - \$350.00; GRAYSCALE \$200.00

Camera- Ready Advertising and Payment Deadline:

February 15, 2025

Checks made payable to St. Petersburg DCCW

(Set-up fee for limited non-camera ready work is \$25.00)

**All Submissions must be in
.jpg or .pdf format**

HALF PAGE (7.50" wide by 5" high) COLOR - \$200.00; GRAYSCALE - \$100.00

QUARTER PAGE

(3.75" wide by 5" high)

Vertical ONLY

COLOR - \$100

GRAYSCALE - \$50

BUSINESS CARD

(3.50" wide by 2" high)

Horizontal ONLY

COLOR - \$50

GRAYSCALE - \$30

Contact:

Missy Garrett

Advertising Chairman

(813) 453-4439

spdccw.ads215@gmail.com